

EXPLORING THE ARTS OF THE CANADIAN BADLANDS

Badlands Art Gallery • Canadian Badlands Passion Play • Kaleidoscope Theatre • East Coulee Spring Festival • Rosebud Theatre • Rosebud Folk Club • Akokiniskway Gallery



Like local artists, musicians and actors, be inspired by the many moods of the Canadian Badlands

The Canadian Badlands is like no other place on earth. Home to the world's most extensive dinosaur bonebeds, badlands and hoodoos and a world-class dinosaur museum, our natural heritage is more than 75 million years old. Our culture is literally layered in the land. National historic sites and provincial parks reveal First Nations rock art, farming and ranching history and a rich industrial heritage. Communities large and small boast festivals, rodeos, live theatre, local art and tea houses. Whether you prospect for fossils, canoe a meandering river or horseback ride in glacier-carved coulees, the Canadian Badlands experience is as vast and remarkable as the landscape.

The Canadian Badlands Touring Routes dig through the layers of our natural and cultural heritage. Local driving tours are one to two days long and offer many ideas of what to see and do. You can customize your own half-day road trip or use Side Trips and Regional Driving Tours to create a three-to-four day vacation. The Touring Routes can be enjoyed in any season. While larger attractions are open year round, local attractions often open from mid-May to early September. We wish you a memorable journey in the Canadian Badlands. Call **1-800-ALBERTA** or visit **canadianbadlands.com** for more Canadian Badlands Touring Routes.

Drumheller

- Chat with an artist at the Badlands Gallery
- Listen to music or experience live theatre outdoors
- Explore the badlands with an artist's eye

Rosebud

- Enjoy Alberta's only professional rural theatre
- Tour village art galleries
- Meet musicians, actors and visual artists

Greater Area

- Welcome spring at the East Coulee Spring Festival
- Tour local artwork at Carbon's historic Farmers' Exchange

This tour through the Canadian Badlands helps you explore the art and culture of the Drumheller Valley and the nearby community of Rosebud. Inspired by the area's dramatic landscapes, visual artists create their own drama on paper and canvas, in clay and willow; their artwork can be seen and purchased in area studios and galleries. Meanwhile, performing artists create toe-tapping music at festivals, concerts and coffee houses.

Amateur and professional theatre is abundant – take in a comedy, a musical or a drama playing in first-class theatres or a unique amphitheatre. Alberta's only professional rural theatre and Canada's only performances of the Passion Play attract far-flung audiences every year.

You can easily spend a day or more exploring the local art and culture scene. With the many festivals and events in the Canadian Badlands throughout the year, be sure to plan a return trip.



Visitor Information Centres

Travel Alberta
1-800-ALBERTA
travelalberta.com

Drumheller

60 – 1 Avenue West
1-866-823-8100
traveldrumheller.com

Accommodations

Visit the Alberta Hotel & Lodging Association at explorealberta.com for approved accommodation or contact **1-800-ALBERTA**. Reservations highly recommended. Several bed-and-breakfasts can be found in Drumheller and Rosebud – for many, staying in a B & B after a theatre performance is part of the Rosebud experience.

Camping: There is a campground and a recreational vehicle park in Drumheller and, along **Dinosaur Trail**, a recreational vehicle resort and a provincial campground (the latter first come, first served). Along the **Hoodoo Trail**, there are three campgrounds in Rosedale, one in Wayne and one across the river from Cambria. Rosebud has two camping options. All these facilities are often full by early afternoon, and reservations are highly recommended where permitted.

Distances and Driving Times

To Drumheller from:
Calgary, 138 km, 1 hr 20 min
Edmonton, 279 km, 2 hr 50 min
Red Deer, 165 km, 1 hr 40 min
Lethbridge, 282 km, 2hr 50 min
Medicine Hat, 247 km, 2 hr 30 min

To Rosebud from:
Drumheller, 35 km, 30 min
Calgary, 100 km 60 min

This map is not intended for navigation. Pick up an official Alberta Road Map at a Visitor Information Centre or call 1-800-ALBERTA.

Events

April
East Coulee Spring Festival

June
Beethoven in the Badlands, Drumheller

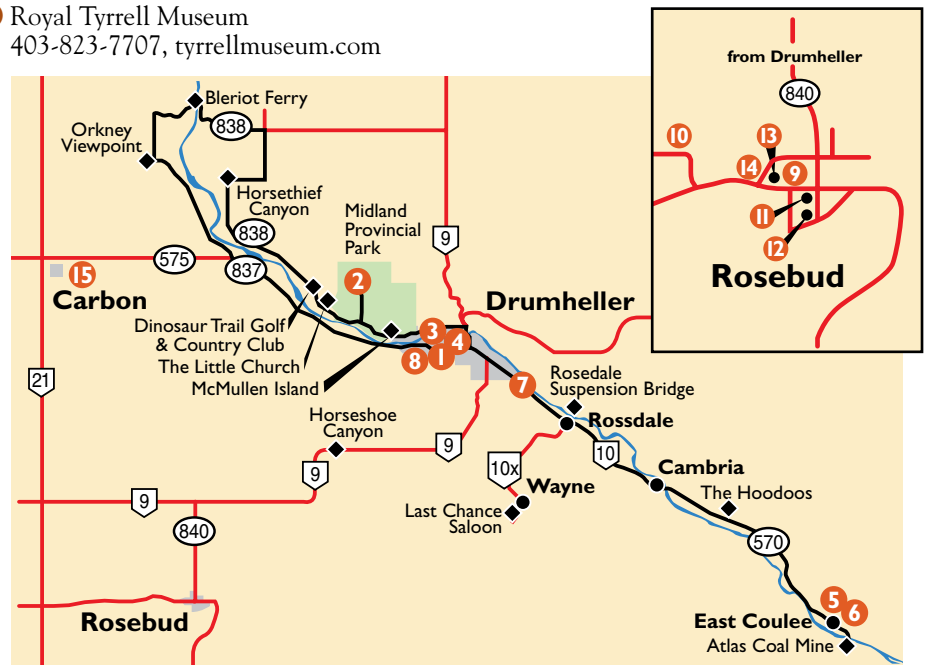
July
Canada Day, all communities
Canadian Badlands Passion Play, Drumheller
Richard Cosgrove Memorial Rodeo, Drumheller
Badlands Dinosaur (Chuckwagon) Derby, Drumheller

Year-round
Rosebud Theatre, Rosebud
Rosebud Folk Club, Rosebud
Kaleidoscope Theatre, Drumheller
Farmers' Market, Saturdays in Drumheller
Art shows, Badlands Gallery, Drumheller Public Library
Akokiniskway Gallery (Rosebud)

Attractions

- 1 Badlands Gallery
403-823-8680, traveldrumheller.com
- 2 Royal Tyrrell Museum
403-823-7707, tyrrellmuseum.com

- 3 Melting Pot Gallery
403-823-2483, meltingpotgallery.ca
- 4 Drumheller Public Library
403-823-5382, drumhellerlibrary.ca
- 5 Caracol Clay Studio, East Coulee
403-822-2258
- 6 East Coulee School Museum
403-822-3970, ecsmuseum.com
- 7 Kaleidoscope Theatre
403-823-7529, drumhellertheatre.com
- 8 Canadian Badlands Passion Play Site and Interpretive Centre,
403-823-2001, canadianpassionplay.com
- 9 Rosebud Theatre and Opera House
1-800-267-7553, rosebudtheatre.com
- 10 Rosebud Studio Stage
1-800-267-7553
- 11 Rosebud Mercantile Building
403-677-2350
- 12 Trading Post Gallery
403-677-0007
- 13 Rosebud Folk Club
403-677-2345, rosebud.ca
- 14 Akokiniskway Gallery
403-677-2350, rosebud.ca
- 15 Carbon Farmers' Exchange
403-572-2331



The Canadian Badlands Touring Routes aim to follow good secondary highways and, occasionally, offer gravel-road alternatives. While most attractions are accessible on hard-surfaced roads, some have gravel road access. Please drive carefully and respect private property. Every effort has been made to ensure accurate information at the time of publication. Attractions hours and seasons of operations vary. You are advised to contact each attraction in advance. This publication is for information purposes only. We are unable to accept responsibility for any inconvenience, loss or injury sustained as a result of anyone relying upon this information.



Drumheller Valley

The Drumheller Valley is a magical place. At times awash in pink and gold, the badlands are never the same from day to day. Add the bright light of dawn and the soft pastels of sunset, and it's no wonder few can resist writing a line or two, framing the perfect image with a camera, or brushing paint on canvas to capture the uniqueness of the Canadian Badlands.

The Canadian Badlands have always drawn artists, both amateur and professional, to the Red Deer River Valley and its surrounding coulees and farm fields. Here they explore landscape, people, wildlife and historic buildings in their favourite medium. Through photography, paint, clay, words, song, dance and movement, artists portray their perspectives of a place as old as the dinosaurs.

On this tour, you'll discover the creative energy of those living in Drumheller and nearby Rosebud. Be sure to allow at least a day or two in each community to truly experience the magic of the Canadian Badlands. Like many of the local artists, you may come for a visit but stay a lifetime.

Begin your exploration of the arts at Drumheller's **Badlands Gallery**, on **3rd Avenue**, immersing yourself in the work of artists belonging to the Canadian Badlands

Artists Association. Here, you might find Michael Todor's stunning black- and-white photographs, Lu (Yendryas) Dunbar's layered watercolours or Janet Grabner's unusual clay works, inspired by ancient marine fossils. More than a dozen local artists created this gallery, and often one or two will be there, happy to chat about their work or the latest art show.



Discover the unusual and the functional in local ceramics



Browse the Badlands Gallery and talk to a working artist



Be sure to visit Drumheller on July 1st, Canada Day, when local artists host southern Alberta artists at Artwalk. Located in Petro Canada Park at the corner of 2nd Street West and 3rd Avenue West, this art extravaganza also features live music, demonstrations and other entertainment

Artist Lu Dunbar was so overwhelmed at the first sight of the badlands, she

bought a house the next day and has now lived in the Drumheller Valley for more than decade. Not surprisingly, the badlands are a starting point for her abstract canvases. She layers bentonite, sand and rocks from the valley on the canvas and adds light, texture and sacred symbols to create compelling paintings.



Uncover the influences in this evocative Lu Dunbar painting

Fascinated by the beauty and mystery of the badlands, artist Marcel Deschenes brings more than 25 years of daily observation to his murals and paintings. "There is such depth and expansiveness in this place where prehistory is tangible and ancient life forms are evident," he says. "It invites me to explore, imagine, contemplate and express something of the essences of this place."



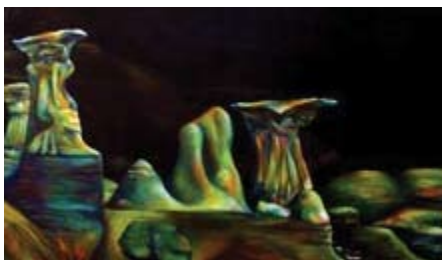
Feel the badlands' spirit in this Marcel Deschenes painting

SIDE TRIP

Just inside the entrance of the Royal Tyrrell Museum is an unexpected showpiece: a huge ceramic mural. Called “The Story of Life”, it is the last work, and a lasting legacy, of the gifted sculptor Lorraine Malach (1933-2003). The museum is 6 km from Drumheller along the North Dinosaur Trail (Highway 838).

Malach arrived in Drumheller in 1993, at age 60, to produce a mural for a local school. Captivated by the landscape and people, she stayed for the rest of her life. As a gift to the community, she proposed a forty-foot long, eight-foot-high ceramic mural to depict the evolution of life. For two years, Malach researched, designed and sculpted her mural. She died just before its completion, but local friends completed the firing and installation.

From the Badlands Gallery, walk to the west end of the block and then head north to the corner of **1st Street West** and **2nd Avenue West**, where the **Melting Pot Gallery** features various Western Canadian artists. Photography, metalwork, pottery, wire sculpture, paintings and jewelry fill this converted house. Gallery co-owner and artist Vicki Myers welcomes you into her backroom studio to watch her paint vibrant canvases. As you step outside, you may start seeing the surrounding badland landscape in a different light.



Immerse yourself in this world of luminescent hoodoos



Trace the story of evolution in Lorraine Malach's 10-tonne mural at the Royal Tyrrell Museum

Drumheller's oldest gallery is located one block east, in the **Public Library** on **Centre Street** and **2nd Avenue West**.

The exhibit changes monthly and features traveling exhibits of paintings, fibre art and pottery from around Alberta.

A main floor display often features local artwork as well.

SIDE TRIP


Classical music lovers will thrill to the sounds of Beethoven in the Badlands. For one day each June, the Calgary Philharmonic Orchestra (CPO) fills a natural badlands amphitheatre with music that thunders off cliffs and echoes through hoodoos. Because this concert is often sold out, book your tickets well in advance through the CPO box office (403-571-0849) or their website (cpo-live.com).

The Drumheller Valley also inspires a wonderful assortment of local bands, singers and other musicians, who perform in restaurants and night clubs throughout the year. They follow in the footsteps of



Savour the music of Beethoven in this dramatic badlands amphitheatre

professional musicians who, beginning in the early 1900s, performed in Chatauquas, concerts and touring shows that reached the tiniest of valley communities.

 Many musical events in the Drumheller Valley take place throughout the year. Ask at the Visitor Information Centre in Drumheller for details about these festivals and concerts.

While in the Drumheller Valley, drive east on **Highway 10** to East Coulee to visit the **Caracol Clay Studio**. Owners Janet Grabner and John Dahm appreciate



Discover the influence of ancient and modern marine life in Caracol pottery

a call first at 403-822-2258. Creating vases, porcelain dishes, scenic wall plates and unusual rock rattles, these artists have drawn inspiration from a rugged landscape that arose from the bottom of an ancient sea.

Nearby is the **East Coulee School Museum**. Its gift shop often carries valley art pieces, and the Willow Tea Room provides a charming spot for a cup of tea and dessert.

SIDE TRIP

The East Coulee Spring Festival ends the long prairie winter with a bang. Held every April, this one-day festival is manna to music lovers and their families, featuring 30 performers at four venues, all within walking distance. For more information, phone 403-822-3702.

Performances have always been an integral part of life in the Drumheller Valley, dating at least back to the Drumheller Operatic Society's musicals of the 1920s. Today's stirring musicals and dramas are presented by **Kaleidoscope**



Listen to drummers, jazz singers, folk singers and rock bands at the East Coulee Spring Festival

Theatre at Drumheller Composite High School (**450 – 17 Street East**). Past audience favourites include *Grease*, *Joseph and the Amazing Technicolor Dreamcoat* and locally-written plays. To check upcoming performances and reserve tickets, call 403-823-7529.

SIDE TRIP

About 55 km north of Drumheller, off **Highway 56**, is the photogenic ghost town of **Rowley**. The last Saturday of every month is **Rowley Pizza Night** and jam session at the community hall. Make the pilgrimage and you'll enjoy good food, lively music and a chance to partake, later, in karaoke.



Enjoy the Drumheller Valley's best performances at Kaleidoscope Theatre

Drumheller's most acclaimed production is the *Canadian Badlands Passion Play*, presented over two July weeks in a natural amphitheatre set in a dry, banded hillside. In this stunning performance – modeled after Germany's 400-year-old Oberammergau Passion Play – hundreds of professional and amateur cast members act and sing about the life, death and resurrection of Jesus Christ. Throughout the summer, this dramatic site hosts other scripture-based performances. For more information or to reserve tickets, call 403-823-2001 or visit canadianpassionplay.com



Join international audiences for the stunning outdoor production of the Canadian Badlands Passion Play

SIDE TRIP

During July and August, visitors can tour the Canadian Badlands Passion Play site and step behind the scenes. Be sure to visit the interpretive centre, brimming with costumes, Middle Eastern artifacts and scale models of the Biblical past. You can even put on a period costume and have your photo taken.

Once you've experienced everything Drumheller has to offer, it's time to take the short drive southwest to Rosebud. This village of fewer than 100 people is full of actors, musicians and visual artists.

As you leave Drumheller on **Highway 9 South** toward **Rosebud**, take a last look at the valley, this time through a director's eyes. For years, the badlands have attracted Hollywood and advertising scouts, providing them with both backgrounds and actors for movies, music videos, television shows and commercials. Indeed, you may have seen Tom Cochrane singing near the hoodoos, Don Johnson tackling bad guys in East Coulee, or Jackie Chan riding through the valley in search of a kidnapped princess.



Rosebud

Rosebud is home of the famous Rosebud Theatre, Alberta's only professional rural theatre. The village springs to life on show days, when hundreds of visitors stroll past historic buildings, peek into art galleries and craft shops, sit down to a sumptuous meal and then enjoy professional rural theatre at its best. A night in one of the lovely bed-and-breakfasts and a starlit stroll along quiet streets rounds out a wonderful day of country culture.



Journey into the magical world of Rosebud Theatre plays

Take some time to explore Rosebud before the show. The village is most charming, with huge trees lining the streets and interpretive signage fronting a number of restored historic buildings. Several art galleries and gift shops open two to three hours before the curtain lifts.

Tucked into the Rosebud River Valley, Rosebud School of the Arts grew from a summer program started in 1973 by LaVerne Erickson, a Calgary-based music and art teacher. This performing arts school teaches students in acting, dramatic arts and technical theatre. The community is also home to the **Rosebud Opera House** and the **Rosebud Studio Stage**.



Feast on the pre-theatre buffet in Rosebud's historic, restored Mercantile Building

Your theatre experience begins with a wonderful meal in the restored and expanded historic **Rosebud Mercantile Building**. Dinner musicians begin performing as you fill your plates at the buffet. By the time dessert is finished, you'll be singing along. Before heading to the show, stop next door at Val Thomas' **Trading Post Gallery**, featuring Val's acrylic paintings and works by other artists.



Celebrate music in all seasons and from all eras

A few steps away is the 220-seat Opera House, where Rosebud Theatre productions are staged. Captivating musicals, heart-warming dramas and wild comedies are performed by professional actors and student apprentices. A little farther west, the 70-seat Studio Stage hosts student productions throughout the year. The entire Opera House season runs from March to December. To find out what's playing and to order tickets, call the box office at 1-800-267-7553.



Find magic inside this simple Rosebud building

Music is also integral to the Rosebud experience. As part of their performing arts studies, Rosebud School students receive training in voice and music. You'll see them performing in theatre productions, at meals and in the Masterworks and Rosa Cantorum Choirs. Some even record CDs, which can be purchased at the Mercantile Dining Room and the Rosehip Artisan's Gift Shop. Call the box office (1-800-267-7553) for a schedule of their upcoming concerts.

Talented students, faculty and alumni have formed musical groups including the Rosebud River Valley Boys, Lewis and Royal, and the Rosebud Minstrels. Individual artists like Keith Hamm and Tom Wilson also add their talents to the Rosebud music scene. Many of these artists' recordings can be found in the Little Country Blessings General Store, at the entrance to the Rosebud Centennial Museum, where you can also investigate the community's agricultural roots.

If you're looking for a distinctive CD, drop into the Rosehip Artisan's Gift Shop. Rosebud musician and recording studio owner Rob Webster has captured prairie sounds – bird songs, creeks tripping over rocks and beaver dams, and rivers in their many moods – and combined them with original music, to create *Rosebud Natural*. A Christmas recording is also available.

Another delightful surprise is the **Rosebud Folk Club**. Every two weeks from September to May, professional folk musicians from across Canada delight patrons at the Rosebud Cafe with their acoustic melodies and polished vocals. The performances are usually packed, so call ahead to purchase tickets (403-677-2345).



Inspect the latest juried art show in the Akokiniskway Gallery

The **Akokiniskway Gallery**, in the former Rosebud United Church, boasts artwork from the Canadian Badlands and throughout Alberta. Individual artists or group shows are featured two or three times a year in this volunteer-run gallery. Here, you'll find stunning prairie photography, oils and acrylic paintings of hoodoos and expansive skies, and water colours of wheat fields and aspen bluffs.

SIDE TRIP

The basement of the Akokiniskway Gallery houses the Rosebud Creek Recording Studio, where *Rosebud on Radio* is produced. Tune in to 1140 AM on Saturdays at 2 p.m. or 97.7 FM at 7 p.m. to hear Stan Sparling play old-time music, reminisce, and interview interesting people and featured artists.

Local potters and ceramicists are fortunate; their raw materials are mined from the prairies. These dinosaur-aged clays, laid down in ancient seabeds, are pure and clean. Pottery made from these clays is sold in Rosebud Gifts and Crafts,

downstairs in the Rosebud Mercantile Building. This eclectic store features other local artwork and giftware.

At the Rosehip Artisan's Gift Shop, you can also purchase locally-produced pottery, jewelry, iron works, and glass art. You'll also find willow crafted by talented artists Rob Webster and Lothar Malmberg into comfortable chairs, loveseats and tables. Their work features diamond willow – with a distinctive diamond pattern at the joints of stems – found in the Rosebud and Red Deer River Valleys.

SIDE TRIP

A scenic drive through wheat and canola fields, west of Drumheller on Highway 575, brings you to the town of Carbon. Take time to explore the historic Farmers' Exchange and its Prickly Pear Gallery, Warehouse and garden. Check out local paintings, pottery and fibre art in the Prickly Pear Gallery, take a ceramic painting class in the Warehouse, or just enjoy the sunshine in the Garden. The nearby Loft Gallery presents traveling art exhibits from across the province.

The Canadian Badlands – their colour, shapes and textures – have inspired artists, singers and actors to create beautiful things. You may be inspired, too. Come again and rediscover this landscape and its fascinating people. Like pieces of artwork, no two visits are alike.

From a professional rural theatre to a foot-stomping, hand-clapping music festival, this tour has given you a taste of the Canadian Badlands. More discoveries await in the Canadian Badlands. You can ride a steam train through farm country at Big Valley, explore a historic village at Stirling, paddle a canoe on the Milk River and take in local rodeos, farmers' markets and festivals in communities across the region. To plan your next Canadian Badlands experience, go to canadianbadlands.com or contact Travel Alberta at 1-800-ALBERTA.

TOURING ROUTES FEEDBACK FORM

We hope you enjoyed your driving tour of the Canadian Badlands. To help us improve the self-guided tour experience, please take time to complete and return this form. To thank you for your time, we would like to send you a complimentary poster of Dinosaur Provincial Park.

1. Please indicate the driving tour you participated in:

- Medicine Hat Highlights
- Mormon Tales and Historic Rails Tour
- Coal Mines and Dinosaur Finds Driving Tour
- Prairie Studios (Empress and Medicine Hat Arts and Culture)
- Exploring the Arts of the Canadian Badlands (Rosebud and Drumheller Arts and Culture)
- Hanna: Rail Tales and Prairie Treasures

2. Please describe your travel party:

Number of adults _____

Number of children _____ (under 18 years of age)

3. How did you learn about the driving tour?

- Internet (please specify website) _____
- Travel Alberta Visitor Information Centre (please provide name) _____
- Community Visitor Information Centre (please provide name) _____
- Friend or family member
- Other (please specify) _____

4. Did you participate in the full length of the driving tour as outlined in the self-guided driving tour description?

- Yes
- Why did you choose not to participate in the full driving tour? _____

5. Check the statements that are most accurate:

- I used the driving tour to plan a trip to the Canadian Badlands.
- I was already planning to visit the Canadian Badlands and used the driving tour as a resource.
- I was already visiting the Canadian Badlands and used the driving tour to enhance my trip.
- I stayed longer in the Canadian Badlands as a result of the driving tour.
- I am planning another trip to the Canadian Badlands as a result of the driving tour.
- Other (please specify) _____

CANADIAN BADLANDS TOURING ROUTES

6. After participating in this driving tour, would you consider participating in another Canadian Badlands driving tour?

- Yes
- No. If no, why not? _____

7. After participating in this driving tour, would you consider participating in a similar self-guided driving tour elsewhere in the Province of Alberta?

- Yes. If yes, what part of Alberta interests you? _____
- No

For each of the following questions, please indicate your answer on the scale provided, where **1** represents **very unsatisfied** and **5** represents **very satisfied**.

- | | | | | | |
|---|----------|----------|----------|----------|----------|
| 1. How satisfied were you with the level of information in the self-guided driving tour description? | 1 | 2 | 3 | 4 | 5 |
| 2. How satisfied were you with the accuracy of the information in the self-guided driving tour description? | 1 | 2 | 3 | 4 | 5 |
| 3. How satisfied were you with the number of attractions and activities in the driving tour? | 1 | 2 | 3 | 4 | 5 |
| 4. How satisfied were you with the length of the driving tour? | 1 | 2 | 3 | 4 | 5 |

Additional Comments

To receive your complimentary poster, please provide the following information (optional). Personal information collected in this survey is done so in accordance with the Freedom of Information and Protection Act (FOIP).

Last Name: _____ First Name: _____
Address: _____ City: _____
Province/State: _____ Country: _____ Postal Code/Zip Code: _____

Mail: Tourism Development Branch,

Alberta Tourism, Parks, Recreation and Culture,
6th Floor, Commerce Place, 10155 – 102 St.
Edmonton, Alberta, Canada T5J 4L6

Fax: (780) 427-0778

